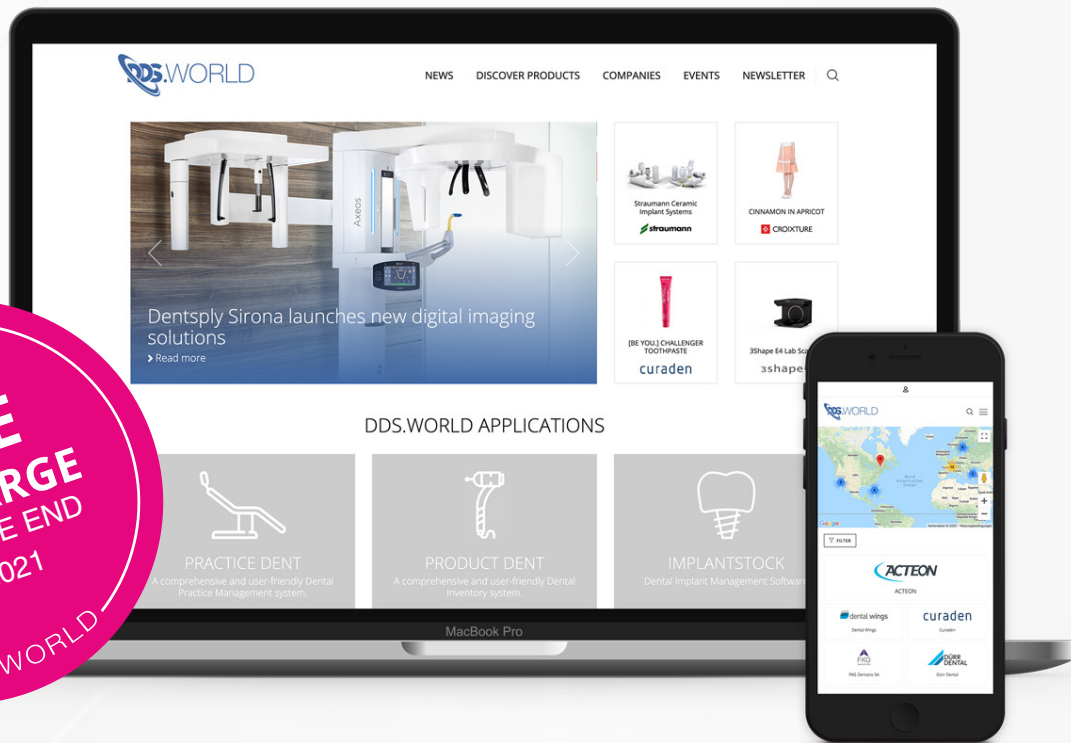


Dental Tribune International

DDS.WORLD



**FREE
OF CHARGE
UNTIL THE END
OF 2021**
DDS.WORLD

THE NEW DIGITAL MARKETPLACE



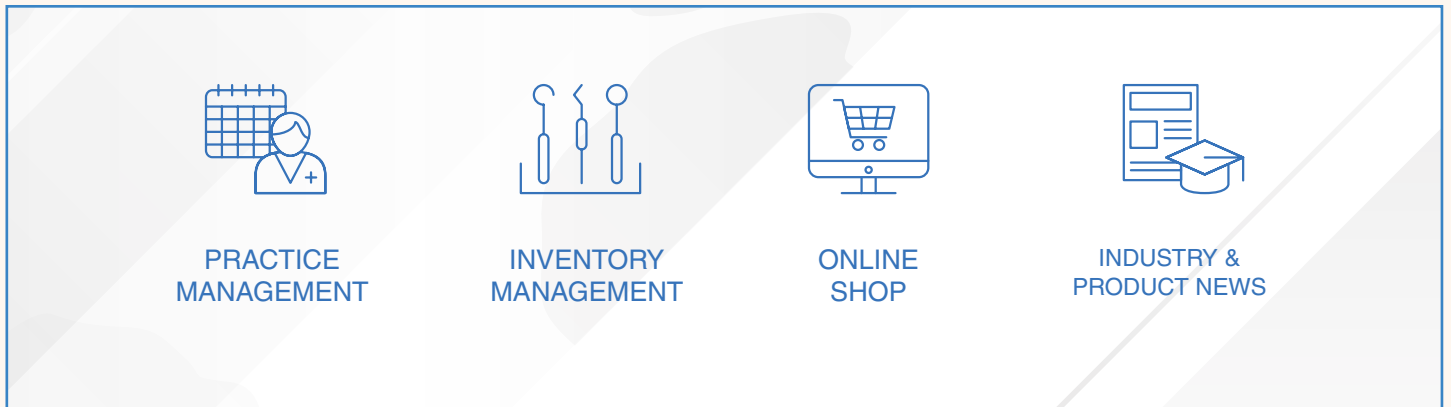
DDS.WORLD

The new digital marketplace



DDS.WORLD is a full-service digital marketplace for products, industry news and practice management, and is directed at all participants in the dental industry: manufacturers, dealers and dental professionals. Owing to its comprehensive approach, DDS.WORLD has the potential to become the most important platform in dentistry being conceived as an integrated tool to effectively address all the needs of the entire dental team. DDS.WORLD gives manufacturers and dealers the opportunity to list their products, announce discounts

and promotions, present their company profiles and interact directly with their customers at the moment they need to make a purchase decision. This highly targeted environment guarantees maximum exposure and relevance and will translate into leads and increased sales.



Company showroom and product showcase

DDS.WORLD's company showrooms provide you with the opportunity to fully inform potential customers about the most important aspects of your company, including news, events, job offers, company history, contacts and product information. This all-encompass-

ing multimedia hub links with a state-of-the-art product showcase, which is fully integrated with the web shop. Therefore, customers searching for your products will be directed to local dealers to place orders immediately — all within one platform. Additionally, the con-

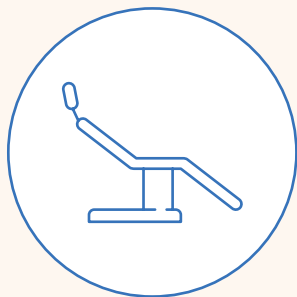
tinuous activity on the platform through the news feed via www.dental-tribune.com results in a high Google ranking; thus, even non-members will be directed to the platform when they search for a specific product or service via Google.

Benefits for dental professionals

- cloud-based and mobile access
- patient treatment planning
- universal login to all DDS.WORLD apps and the DT Study Club e-learning platform
- available in your local language
- online reception desk
- online management of appointments
- easily organize your schedule
- inventory management
- direct purchase of products
- full product information, directly from the manufacturers
- product price comparison
- industry and product news
- tracking of orders
- smart restocking reminders

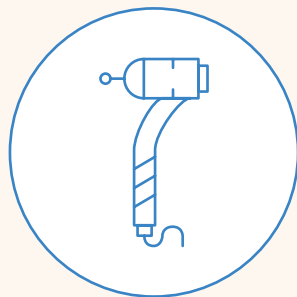
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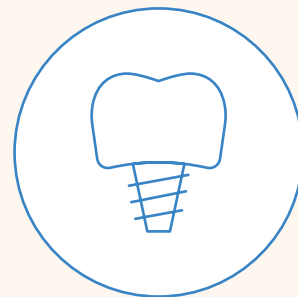
PracticeDent

A comprehensive and user-friendly dental practice management system.



ProductDent

A fully integrated dental inventory system.



ImplantStock

A dental implant management software.

DDS.WORLD applications

PracticeDent, a free-of-charge cloud-based practice management software that offers an optional mix of functionality and flexibility, is the main tool of DDS.WORLD. PracticeDent provides a full range of capabilities, including inventory status, direct purchasing options, calendar and patient management, clinical case review, and much more. The software's innovative technology integrates a shopping module and a patient communication tool.

ProductDent, brings suppliers and practices together in the cloud, allowing dental professionals to easily search and find items from manufacturers, create and manage orders while having the purchase process connected to their own inventory.

ImplantStock is a program for practice and laboratory, which allows for effective management of the dental implant stock from any

place, while easing practice operation, reducing costs and saving time.

Next-generation marketing

Further increase your visibility on DDS.WORLD by collaborating with DTI. DTI's newspapers, magazines, websites and social media channels keep the global dental community up to date on the latest technologies and products. The DTI online news platform, www.dental-tribune.com, is an integral part of DDS.WORLD. Dental professionals automatically receive

product news, research results and event announcements every time they access the news platform. Through publishing news, print and online banner advertisements, as well as sponsoring of webinars, e-newsletters and e-blasts, your listed product offerings will automatically be shown in the product section of www.dental-tribune.com.

Please contact media sales to have your products listed and participate in this innovative and comprehensive marketplace today.

Benefits for manufacturers

- product showcase, including product description and download area for instructions and brochures
- easy upload of products via CSV files
- news feed to announce product releases and updates as well as news about your company
- event listing to inform potential and existing customers about upcoming trade fairs, at which you will be exhibiting

Benefits for dealers

- upload your stock of products via CSV file
- no need to enter product information, as your stock can be directly linked to the product information provided by the manufacturer
- easy placement of current discounts and special deals
- geolocation ensures orders can only be placed within your region

DDS.WORLD

The new digital marketplace

With your company showroom within DDS.WORLD, you will have access 24/7 and wherever you are to your inventory, showcase of products, clients requests and much more from your preferred device and browser. The platform offers the most comprehensive

way to reach clients and potential contacts in the dental market worldwide at an unbeatable price-performance ratio.

Please contact media sales for more information and customized packages.

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Company Showroom	Price
<p>Contact Information, including full address, website, email address, telephone and fax numbers</p> <p>Company portrait, including image gallery and event calendar</p> <p>Company featured as a DDS.WORLD partner in e-newsletters at least twice a year</p> <p>Company- and product-related articles published at www.dds.world are linked to the company showroom</p> <p>Listing of the company's products (100 incl.), including product description, images, videos and download section for brochures</p> <p>Option to place regular banners in the showroom at any time</p> <p>Product-related webinars hosted via www.dtstudyclub.com are linked to and featured in the company showroom</p> <p>Relevant articles are distributed to readers via newsletters (up to four times per year)</p> <p>DURATION 12 months, with automatic renewal. Cancellation deadline: One month prior to the end of the term</p>	<p>from €5,000</p>
<p>REGION EXTENSION The company showroom and products also appear in other regions Per region (booking period of 12 months)</p> <p><small>*Customized packages available upon request.</small></p>	<p>from €1,200</p>

Media Sales Contact

Please contact your media sales representative for more information and individual rates.



mediasales@dental-tribune.com

+49 341 48474 100



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