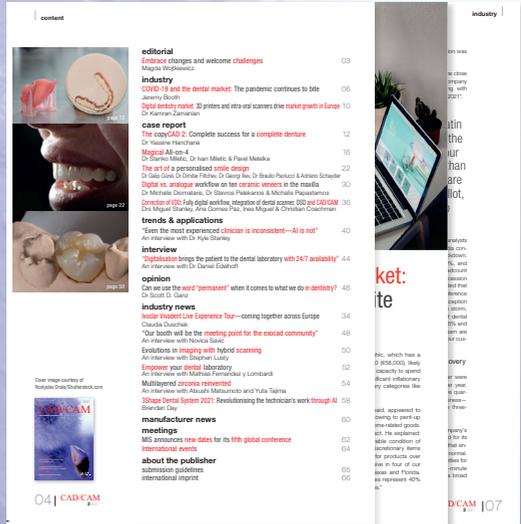
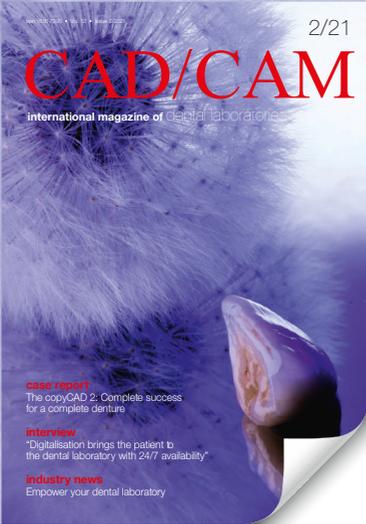


# Premium CE Magazine

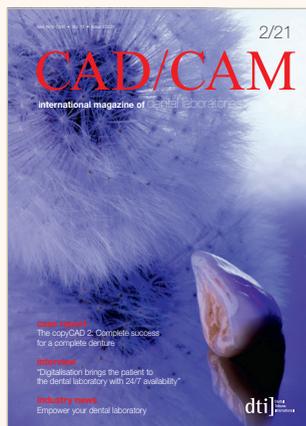


# CAD/CAM

## INTERNATIONAL MAGAZINE OF DENTAL LABORATORIES

# Dental Tribune International

CAD/CAM—international magazine of dental laboratories



CAD/CAM—international magazine of dental laboratories aims to be one of the primary sources of information for dental laboratory owners, dental technicians and other dental professionals offering chairside laboratory services.

Topics include market reviews, business strategies, dental laboratory news and education on the newest developments in the field. User-oriented articles discuss economic aspects involved in running and sustaining modern dental laboratories. In addition, the publication provides advice on enhancing patient services and integrating state-of-the-art products as well as communication and marketing concepts.

CAD/CAM is published twice annually and has a **print distribution of 10,000** copies, with **additional digital reach** from e-paper sub-

scriptions via the Dental Tribune website, e-newsletters and social media channels.

In addition, the magazine is distributed free of charge at major international congresses and exhibitions as well as events targeting the dental laboratory profession. For upcoming online and virtual events, an e-paper version of CAD/CAM will be made available to registered participants.

Clients may submit PR or product news texts to complement their advertising in CAD/CAM. Submission of clinical articles and case studies is limited and subject to review and approval by the managing editor.

## CAD/CAM – international edition rates and formats

Special package includes

- cover image
- 1/1 page advertisement
- interview or company portrait
- clinical article/case report
- product PR

6,470



– Dimensions (w x h):	420 x 297 mm	210 x 297 mm	210 x 148 mm	105 x 297 mm	105 x 148 mm
– Advertising Rates*:	5,250	3,250	2,450	2,450	1,950

\*All prices in euros. VAT not included. Annual packages are available on request.

Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Additional Event Distribution
1/2022	Feb. 11, 2022	March 11, 2022	April 2022	10,000	Subscription	AEEDC, Expodental, British Dental Conference & Dentistry Show, CAD/CAM Conference Dubai, FDI, EAO, ADF, GNYDM
2/2022	Aug. 19, 2022	Sept. 2, 2022	September 2022	10,000	Subscription	

## CAD/CAM – regional edition

Country	Frequency	Distribution		Language	2/1 page	1/1 page	1/2 page	1/4 page
		Print	Digital					
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